



Working Together for Educational Equity

About the Equity Gap

Many factors (barriers and opportunities) impact whether or not a student enrolls in an educational program after high school. Some of the primary factors identified by the team include:

- Access to financial aid
- Assistance navigating and completing complicated applications and forms, especially for those students without existing parental or programmatic support
- Conscious and unconscious bias (both individual and institutional) that limit what some students' aspire to achieve after high school and impact their motivation to apply and enroll in postsecondary education
- Fear of deportation limits the personal information some parents and students are willing to submit on forms and applications

In working with this team, we realized that by moving registration from spring to fall, alongside and integrated with the 4 year college application process, students would include community college as just one of many good options, not separate or less than other choices.

Anna Pilloton, College of Marin Director of School and Community Partnerships

About the Action Team

This team is focused on **integrating school-based and nonprofit financial aid and college application support services through improving shared access to student level data and embedding support services on campus during the school day.** Through all school rallies and in-class workshops in Gov/Econ, tutorial, and advisory periods, as well as one-on-one follow-up, this team is beginning to see enrollment equity gaps close in both districts.

About the Milestone

All high school graduates will continue their education, as measured by enrollment in a college or career program the Fall after graduation.

2028 Goal
80%

Percentage of Students Meeting this Milestone Throughout Marin

2018 Results

77%

All High School Graduates

76%
Graduates
of Color

79%
White
Graduates

71%
Low
Income

79%
Higher
Income

Total High School Graduates in Marin: 2,165

Total Students of Color Graduates: 871

Total Low Income Graduates: 609

Source: National Student Clearinghouse
2017-18

Focus of the Enrollment Team

Whole Population

All 12th Graders in Marin County

2,647

Demographic Focus

- African American or Hispanic/Latino
- Low Income
- English Learner
- First Generation
- Foster or Homeless
- Counselor Identified

1,254

714



Geographic Focus

From left to right: San Marin, Nova Education Center, Marin Oaks, Novato, Terra Linda, and San Rafael High Schools

Source: California Department of Education (2018-19); Action Team unduplicated student count

From 2014 to 2018
both race and income
enrollment gaps
decreased

↓ **11%** pts

Source: National Student Clearinghouse

From 2016 to 2019
financial aid
applications for
demographic focus
students at Novato
High School
increased

↑ **18%** pts

From 67% to 85%

Source: California Student Aid Commission (CSAC)

Systemic Practice Shifts

FROM some students participating in different kinds of off-campus programs TO all students supported by multiple programs on campus during the school day; all students, regardless of race or income, receive the same messages about financial aid and college.

FROM each nonprofit coordinating separately with each high school TO the development of a shared calendar of deadlines and on-campus Action Team services; partners spend less time coordinating and more time with students.

FROM not knowing which students are missing financial aid forms TO knowing who they are and why their form isn't complete (thanks to comprehensive, shared, student-level data); partners are more strategic in who they help and how.

FROM each partner training new College & Career staff on their own TO utilizing the Team's peer network and shared Financial Aid Train-the-trainer workshop as a professional development resource; students are less impacted by staff turnover.

The Team

Leads

10,000 Degrees
(Financial Aid)

College of Marin
(Community College
Registration)

Huckleberry Programs
(College Applications)

Members

Assistant Principles and
College & Career
Specialists:

- Novato
- San Marin
- San Rafael
- Terra Linda

Bridge the Gap College
Prep

Canal Alliance

Marin SAT Prep

Next Generation
Scholars



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